

## FOR IMMEDIATE RELEASE

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## Malcolm X Elementary School Wins 2017 Platinum Sneaker Award

Safe Routes to Schools Award Program supports getting to school in green and healthy ways

ALAMEDA COUNTY, Calif. Alameda CTC and the Alameda County Safe Routes to Schools Program announce that Malcolm X Elementary School in Berkeley is the winner of the 2017 Platinum Sneaker Contest. Of all 98 participating schools, Malcolm X students achieved the highest percent increase of students walking, cycling, skating or using shared rides to get to school during this year's Alameda County Golden Sneaker Contest.

On a typical day at Malcolm X Elementary, 39 percent of students get to school in environmentally and health-conscious ways. During the contest, however, 77 percent of participating students made green trips (using either active or shared transportation) for their daily commutes. Representatives from Malcolm X Elementary received the Platinum Sneaker Award during a ceremony at the Alameda County Transportation Commission on March 23, 2017.

"A heartfelt congratulations to the Malcolm X Elementary School community for your winning efforts," said Alameda CTC Chair Rebecca Kaplan, Oakland City Councilmember At-Large. "The steady increase in green and healthy trips to school by Malcolm X students year over year shows the great impact of the Safe Routes to Schools Program and the dedication by school officials, parents and students to supporting and choosing environmentally and health-conscious transportation."

Ninety-eight elementary and middle schools and 65,000 students throughout Alameda County participated in the 2017 Pollution Solution Golden Sneaker Contest, logging their active or shared modes of transportation between February 27 and March 10. The classroom that saw the greatest percentage of "green" trips at each school received a Golden Sneaker Trophy. This year, the trophies were especially golden, made with sneakers donated by the Golden State [Warriors Community Foundation](#).

Each year the Platinum Sneaker Award goes to the school in Alameda County that saw the greatest percent increase of students using 'green' modes to get to school during the Golden Sneaker Contest.

"We are very proud of our students and the entire Malcolm X community for their great enthusiasm and effort to take greener trips that resulted in this award," said Susanne Reed, Malcolm X Elementary School Vice Principal. "We appreciate the strong partnership between the school community, the city, law enforcement, and the Alameda County Safe Routes to Schools Program, resulting in an effort that integrates the key SR2S components: education, encouragement, enforcement, engineering and equity."

Malcolm X has participated in the Alameda County Safe Routes to Schools since the program began in 2007.

Platinum Sneaker honorable mentions this year to go to Tyrell Elementary School in Hayward with 71 percent green trips, and Warwick Elementary School in Fremont with 62 percent green trips during the contest.

The Golden Sneaker Contest is sponsored by [Alameda County's Safe Routes to Schools Program](#), funded by the Alameda County Transportation Commission and the Metropolitan Transportation Commission.



#### **Malcolm X Elementary School Wins 2017 Platinum Sneaker Award**

L-R: Alameda CTC Chair **Rebecca Kaplan**; **Rachel Davidman**, Alameda County Safe Routes to Schools Site Coordinator for Malcolm X; Malcolm X Elementary School Safe Routes to Schools Parent Champion, **Tim O'Keefe**; Malcolm X Elementary School Vice Principal **Susanne Reed**; special guest; **Zachary Cohen**, Warriors Community Foundation Program Manager; and Berkeley City Councilmember and Alameda CTC Commissioner **Kriss Worthington**.

#### **About the Alameda County Transportation Commission**

Alameda CTC coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Funding sources for Alameda CTC's expenditure plans include Measure B, approved by 81.5 percent of county voters in 2000, and Measure BB, approved by more than 70 percent of voters in 2014. Visit [www.AlamedaCTC.org](http://www.AlamedaCTC.org) to learn more, and follow Alameda CTC on [Facebook](#) and [Twitter](#).